



## SENIOR ADVISORY BOARD MINUTES

Monday, July 18th, 2011

City Hall Conference Room  
4000 Main Street  
Rowlett, TX 75088

---

**Present:** Bobbie Jo Kelly, Jerome Grossie, Della Vickers, Lloyd Copeland, Robert Camack, Fred Cares, Bonnie Patterson, Sue Watkins

**Absent:** N/A

**Staff:** Jermel Stevenson, Director of Parks and Recreation, Sebrena Smith, Senior Administrative Assistant, Dianne Jones, Recreation Programmer.

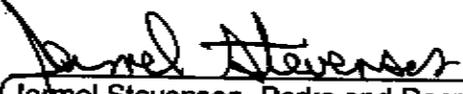
---

1. The Chair called the meeting to order at 10:00 a.m.
2. Quorum was present.
3. Motion brought forth by Robert Camack to approve minutes from the May 16<sup>th</sup>, 2011 regular meeting. Bonnie Patterson seconded motion, 6-0 in approval.
4. Lynda Humble gave board presentation in regards to proposed land lease forthcoming in the future.
5. The Senior Advisory Board gave Tom Thumb the "Senior Friendly Business Award" this quarter on June 20th, 2011.
  - a. Bobby Jo requested that when we present the next award in the month of September that we have more attendees from the board because we only had four people to show up at Tom Thumb when they were presented their award.
6. The Volunteer Fair will be held on Thursday, July 28<sup>th</sup>, 2011 at 7:00 pm.
  - a. Bobby Jo asked for volunteers to help with the board's table this year. Della Vickers signed up to work the table and she also volunteered to create a PowerPoint.
  - b. Larry Beckham will provide pictures.
  - c. Jermel stated that the Senior Board can use Parks and Recreation's laptop and it will be set-up by Recreation staff.
7. Director's Report to be given by Jermel Stevenson.
  - a. The Annual Father's Day Breakfast was held in June at the RCC. There were 37 in attendance. The room was decorated with a sports theme and a great breakfast was served from Sammy Walker's.
  - b. The Parks Master Plan process continues. A launch of survey questions has been sent out. We will launch the survey questions again with a disclaimer regarding the email submittals. The emails are not attached to the survey, so each survey is completely anonymous. We plan to bring the draft of the Master Plan to the August 2011 Parks Board meeting.



- c. The department started the inter process for the design and master plan of Scenic Point Park. Five firms were interviewed and a final decision will be made by the end of this week.
  - d. PGBT Grand opening celebration.
    - i. Staff continues to meet weekly regarding the event.
    - ii. Staff is updating notes from planning meeting and will continue to keep in contact with their committees.
    - iii. Beginning planning is being done for the Motorcycle Rally including a pricing structure for riders, the pricing of memorabilia, and the availability of a donation Harley to be raffled off during the event.
    - iv. Next meeting is scheduled for Wednesday, July 20<sup>th</sup>, 2011.
  - e. The Fireworks on Main Street event was held on July 3<sup>rd</sup> from 6:00 pm-10:00 pm. We had crowds of 8500+ and have received many great comments from event participants. The fireworks and the featured band, Time Machine were very well received by the community. The business vendors and non-profit food vendors were thrilled with the community turnout and their marketing/fundraising experience. One citizen made the following comment: "Fantastic event and fireworks!! Thanks for having grand events where families can make memories." This is why we serve; improving the quality of life for the citizens of Rowlett.
8. Public Announcement. Members of the Board and/or staff may make announcements of local civic events. No member of the board or commission may discuss nor take any action with regard to the announcements.
- a. Play Day, Saturday, July 30<sup>th</sup> @ Community Park from 10:00 am – 1:00 pm
  - b. CRP Class, August 16<sup>th</sup>, 2011 @ Rowlett's Community Centre from 10:00 am – 12:00 pm. Chris Ensley will be teaching the class.
  - c. Volunteer Fair, July 28<sup>th</sup>, 2011 @ Rowlett's Community Centre from 7:00 pm – 8:30 pm.
9. Members of the board may request topics for future agenda meetings. No member of the board or commission may discuss any of the requested subjects until such matter has been properly placed on a posted agenda.
10. The vote was unanimous to adjourn at 11:30 am.

  
Bobbie Jo Kelly, Chair

  
Jernel Stevenson, Parks and Recreation Director