

**MINUTES OF THE GOLF ADVISORY COMMITTEE
OF THE CITY OF ROWLETT, TEXAS
HELD AT
City Hall Conference Room
4000 Main Street, Rowlett, TX
March 4, 2008 - 8:00 AM**

PRESENT: Larry Glick, Brad Marshall, Ronnie Howell, Vincent Leal, C.J. Brock (Alternate) attended the meeting remotely via conference call.

ABSENT: Geoffrey Nichols. Steven Ritchey

STAFF: Bradly Houk, General Manager of Waterview Golf Course; Michael Keane, Waterview Golf Course Superintendent, Katie Corder, Staff Liaison

1. The meeting was called to order by the Chairman at 8:17 AM.
2. A quorum present.
3. Minutes from the February meeting were unavailable, and will be considered at the April meeting.

Chairman Glick introduced Katie Corder, new Assistant City Manager and liaison to the Golf Advisory Committee.

At this time the Chair asked that the Committee consider item 10.

10. Bond Package – The Bond Election Committee will decide what projects are included on the ballot, but Katie Corder will work with the Golf Committee to take their suggestions to the Bond Election Committee. The bond election is tentatively scheduled for November 2009.

At 8:23 AM, C. J. Brock joined the meeting by conference call & the Chair asked that item #4 on the agenda be considered next.

4. Brad Marshall reported the drainage area by his house is still holding water, and needs to be cleaned out more to prevent water going over the cart path. No problems on Hole 16 were seen. Course is in good shape according to Brad.

Michael Keane: Drains on the Back 9 are 90% complete. Bradley Houk reported that by next Monday they will be complete... Some drains will be slower because of the difference in size. They are considering resizing the pipe on #9 all the way to the pond area, but it will be Craig Kniffen's decision. The bunkers held up good throughout the heavy rain on Tuesday. Greens are good, and roots are deep. Aerification will start Sunday night and finish on Monday. Focusing on trying to work on the encroachment of Bermuda grass. Definition around the edges will be much sharper and much better. Weed control and over seed looks good this year.

At this time the Chair asked that the Committee consider item 6.

6. Work on the bunker on Hole #2 has been delayed by the month long break the construction crew is taking. It may be the first part of April before they come back to work on the bunker. The location has been specified for the bunker

At this time the Chair asked that the Committee consider item 5.

5. The retention pond issue has been a series of frustrations due to delays by the City in following through with work that was promised to Jim Browne and the Committee by Public Works to perform the work on the ponds. Larry Glick addressed the City Council regarding this issue, and Mayor told him this was not a Council decision, and directed Larry to talk with City Manager Craig Owens. Two days before this he had talked with George Harris, Deputy City Manager, and Mr. Harris never got back to him on the issue. There is a problem in Public Works because of the emphasis on streets and the fear that their equipment would fall into the ponds. Mr. Harris said there might be another way to solve the issue, but not to use Public Works. At that point, Brad Marshall came to the conclusion that the City has no focus, or budget or interest in maintaining ponds on the golf course, in the parks or anywhere else in the city for that matter. The condition of the ponds behind homes along the golf course affects property values.

Brad Marshall explained that the ponds have silted in, reeds are growing out of control, mosquitoes have infested the ponds, and the back part of the pond had made it impossible to get grounds maintenance equipment in that area. American Golf does not budget for the maintenance of the ponds either. He went to the HOA Board and was granted \$8,500 to clean up the pond on #11. They have hired someone to work on the pond, and Dalan would provide a chipper to chip the trees along the pond that are removed. They need a large pump to pump out the pond, and with the 12" drain at the south end of the pond that goes 2 feet then to a 4" pipe down the west side of Hole #10. Water collects on the west side of #10, according to Vincent Leal. They need a large backhoe, a chipper and a large pump. The contractor can start within a week if we get the equipment. Katie Corder asked what dates the equipment will be needed, and Brad explained that they needed the chipper and pump by the end of this week, and the backhoe would be needed for two weeks potentially.

Hole #14 pond needs special equipment before it can be cleaned out because of the steepness. Larry Glick stated the pond issue will be solved after cleaning up #11 and #14, but Brad added that there are three other ponds that need some cleaning. Then the ponds will be in great shape. Brad mentioned the City's matching fund program that should be applicable in this case. He suggested the Committee bring this to the City Council. Katie Corder told the Committee the program may not be of assistance in this case due to the time frame in which the work needs to be complete. It could possibly be used on future projects. Brad asked for participation from the City, American Golf and the HOA to get these ponds into good shape. Katie will check on that and get back to Brad by tomorrow. The project needs to be finished by April 15 according to Brad Marshall, and Katie will check to see if the equipment will be available.

Vincent Leal asked that the Committee be included in electronic communication on anything about the golf course. Mr. Glick explained that there is a fine line

between communications being considered a meeting or just getting an occasional email about the progress of the project.

Michael Keane reminded Mrs. Corder the equipment would need to be delivered as the golf course does not have the means to transport it.

At this time the Chair asked that the Committee skip item 7 and consider item 8.

8. Bradly Houk discussed the SUV Inspection Report for Waterview. The American Golf legal team is putting together a version of the SUV report that doesn't have confidential information in it. Brad has asked the legal department to go over the twenty categories that are considered in the inspection. Waterview was inspected on the "Platinum Standard" which is on the same level as the Tribute Golf Course, and received well above average except in one category that had to do with a piece of equipment that did not involve the condition of the course. It was exemplary and the second highest SUV score in Jody's region that includes top courses in Tennessee, Florida and Ohio.
9. C. J. Brock discussed *Avid Golfer* articles concerning rankings of public courses in Texas. Craig Rosengarden, President of *Avid Golfer* promised to email the rankings this week, and C.J. will request a phone call to discuss the course with Mr. Rosengarden. When C.J. receives the ranking information, he will forward it to Dianne Zachary who will then disperse it to all members of the Committee and Staff. Craig told C. J. he would be playing Waterview with his son this week and would take a personal look at conditions.

Bradly Houk questioned the comments Craig made in his email that the course and the clubhouse need work, even though he was aware that we are under construction. Bradly had a copy of the ranking and told the Committee that in the 2002 rankings, none of top ranking courses in the latest survey were even in the top 50. He pointed out that the courses that were ranked highest in the recent survey are some of the largest advertisers in *Avid Golfer* magazine at this time.

Larry Glick explained that we are trying to improve our recognition and gain our rightful place in Public Courses ranking. C. J. suggested that this situation is relationship driven, and he volunteered to bring these people to Waterview for a day of golf during which he can be the courses liaison to improve our image with the media.

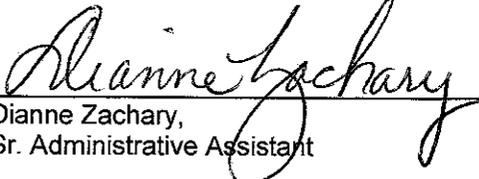
Brad Marshall asked C. J. to explain why improving our ranking is so important. C. J. explained that when you have a ranking system, there is a level of interest by readers of this magazine, and that interest will increase the number of rounds played at Waterview. The goal is to increase rounds and revenues. Bradly Houk stated Waterview could sustain 100,000 rounds per year, and they are now at 46,000 rounds. Brad Marshall and C. J. have the opinion that 50,000 rounds should be the optimum number in order to keep the integrity of the course in tact.

At this time the Chair asked that the Committee consider item 11.

11. Larry Glick reported on his presentation at the February 19th City Council work session concerning the Golf Advisory Committee. He reviewed the goals of the Committee with the Council.

12. No new agenda items were suggested for next month.

13. The meeting was adjourned at 9:30 AM.



Dianne Zachary,
Sr. Administrative Assistant



Larry Glick
Chairman