

City of Rowlett
Economic Development Advisory Board

Thursday, March 1, 2012

9:00 A.M.

Annex Conference Room 4004 Main Street, Rowlett, Texas 75088

Meeting Minutes

1. CALL TO ORDER

Doug Phillips called to order the Rowlett Economic Development Advisory board at 9:02 am on March 1, 2012 at the Annex Conference Room at 4004 Main Street, Rowlett, Texas. In attendance: Tammy Dana-Bashian, Doug Phillips, Diane Lemmons, Lynda Humble, Drew Howard, John Spor and Jim Grabenhorst.

2. CONSIDER APPROVING THE MINUTES FROM THE NOVEMBER 16, 2011 MEETING:

A motion was made by Tammy Dana-Bashian and seconded by Drew Howard to approve the minutes from the November 16, 2011 meeting. Motion carried.

3. RECEIVE CITY UPDATE AND INTRODUCE NEW DIRECTOR, JIM GRABENHORST

Lynda Humble, City Manager, introduced Jim Grabenhorst as the new Director of Economic Development. Mr. Grabenhorst briefly discussed his first three weeks on the job and is looking forward to working with the Board and all the opportunities within the community. City Manager then gave the City update by discussing the Realize Rowlett 2020 Phase II process that is underway focusing on the four target areas: Signature Gateway, Healthy Living, Downtown and Woodside Living. She encouraged participation in the public input process that is beginning to help define each of the above areas. Additional discussion was held regarding the potential development opportunities at the SW corner of SH66 and PGBT.

4. RECEIVE CHAMBER UPDATE

Diane Lemmons, Chamber President, showed the Chamber's new logo. She announced the slate of board members for the Chamber's upcoming year and discussed upcoming Chamber events. She discussed the Chamber Board Retreat scheduled for April 13 at the Rowlett Community Center and the Chamber Awards Banquet on May 3.

5. RECEIVE DIRECTOR'S UPDATE

Jim Grabenhorst, Director of Economic Development, asked the Board to consider the type of information that they would like to receive under the Director's update. He then discussed the upcoming schedule of Realize Rowlett 2020 Phase II public meetings and talked about current new projects along with existing business expansion projects going through the approval process within the City.

6. RECEIVE GISD UPDATE

No report.

7. ALLIES DAY DISCUSSION AND PLANNING

The Allies Day had to be cancelled in October 2011 due to prediction of 100% rain for the day. It will be rescheduled for May 2, 2012 at Waterview Golf Course. City staff will coordinate the event with help from the City's Executive Team and ED Advisory Board members. Discussion was had on the planning of the day's activities and coordination with vendors for lunch and dinner. Mayor Gottel will provide some remarks to the invitees during dinner.

8. PUBLIC ANNOUNCEMENT

NTTA response due within 30 days of meeting held with homeowners along section of PGBT before it crosses Lake Ray Hubbard.

9. TOPICS FOR FUTURE AGENDA MEETINGS

Post Allies Day 2012 discussion and speaker for the Forum normally held in the spring.

10. ADJOURNMENT:

The meeting adjourned at 10:15 A.M.



Doug Phillips, Chairman



Jim Grabenhorst, Assigned City Staff

6.27.12

Date Approved