

City of Rowlett
Economic Development Advisory Board

Wednesday, January 15, 2014

9:00 A.M.

Development Services Conference Room 3901 Main Street, Rowlett, Texas 75088

Meeting Minutes

1. CALL TO ORDER

Doug Phillips called the Rowlett Economic Development Advisory Board meeting to order at 9:09 am on January 15, 2014 in the Development Services Conference Room at 3901 Main Street, Rowlett, Texas. In attendance: Doug Phillips, Tammy Dana-Bashian, Drew Howard, Elaine Ritchie, Diane Lemmons, Brian Funderburk, representatives of La Terra, Jim Grabenhorst and Lola Isom.

2. CONSIDER APPROVING THE MINUTES FROM THE OCTOBER 30, 2013 MEETING:

A motion was made by Drew Howard and seconded by Tammy Dana-Bashian to approve the minutes from the October 30, 2013 meeting. Motion carried.

3. RECEIVE CHAMBER UPDATE

Diane Lemmons, Chamber President, announced several upcoming Chamber events such as the Casino Night on January 17, 2014, the Awards Banquet on March 26, 2014, and the Chamber Golf Tourney at Waterview on May 22, 2014.

She mentioned that they recently restructured and the changes are now in effect.

Ms. Lemmons also stated that stampede attendance had increased this year.

4. RECEIVE GISD UPDATE

Larry Glick was absent for this meeting. No GISD update was given.

5. DOWNTOWN ENTRANCE MONUMENT PRESENTATION FROM LA TERRA

A presentation was given by representatives of La Terra regarding a proposed downtown entrance monument located at Lakeview Parkway and Martin Drive. They presented examples of other monument designs. They presented the current Rowlett monuments as material and structural comparison. La Terra presented three concepts.

There was discussion amongst the Board regarding the pedestrian walkway, kiosk, downtown marketing possibilities, left over money from NCTCOG grant, landscaping, and general location.

There was further discussion amongst the Board regarding children climbing the monuments, visibility, appearance, height, clock concept, street lights, concept view, and the Rowlett logo.

6. PUBLIC ANNOUNCEMENT

Jim Grabenhorst, Director of Economic Development, announced that D.R. Horton's office building expansion will be conducting a groundbreaking ceremony in the near future. The Homestead at Liberty Grove Groundbreaking Ceremony is scheduled tentatively for February of 2014, and Thursday, January 23, 2014 is the City's Town Hall Meeting with members of City Council.

7. TOPICS FOR FUTURE AGENDA MEETINGS

There was discussion amongst the Board regarding the Twelve at Twelve meetings. There was interest in holding a luncheon with various groups including long-standing chamber members, new businesses, City Manager's Office, City Council, Economic Development Advisory Board, and the Planning & Zoning Commission. It was discussed to try to hold these events every two years to learn about challenges and opportunities throughout the community. The Board discussed the Chamber of Commerce and the Economic Development Advisory Board sponsoring these events.

8. ADJOURNMENT:

The meeting adjourned at 10:33 A.M.



Doug Phillips, Chairman

8/6/14

Date Approved



Jim Grabenhorst, Assigned City Staff