



Parks and Recreation Advisory Board Meeting Minutes
Wednesday, June 10, 2015
7:00 p.m.

Rowlett Community Centre, Room D
5300 Main Street, Rowlett TX 75088

PRESENT: Mike DeLatte, Lonnie Cornwell, Zabrina Martinson, E.C. Umberger III, Wayne Baxter, Bruce Hargrave, Ken Romaine, Rhetta Bowers

ABSENT: Eric Bonilla, Linda Fugitt, Michael Moreno, Matt Grubisich

VISTORS: Mike Lancaster

STAFF: Jermel Stevenson, Parks and Recreation Director; Shelly Monroe, Sr. Administrative Assistant; Angela Smith, Recreation Division Manager; Keith Flournoy, Parks Division Manager

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1. Wayne Baxter, Chairman called meeting to order at 7:06 p.m.
 2. Quorum present.
 3. Mike Delatte motioned to accept the May 13, 2015 minutes. Lonnie Cornwell seconded the motion. The motion was unanimous for approval by those members present.
 4. W. Baxter requested to postpone agenda item #4 Hands and Hearts Ministries since they were in stuck in traffic and move onto the Director's Report. Members were in agreeance.
 - a. Jermel Stevenson reported there is damage to some parks due to the rain and flooding in parks. Assessments and repairs are ongoing at locations including Springfield Park and the Nature Trail.
 - b. Fireworks at Bayside is July 4, 2015 from 6:00pm – 10:00pm featuring Sister Sledge. Memphis Soul will also play and there will be children's activities, games and food from a variety of vendors.
 - c. Memorial Day Ceremony featuring Touch-A-Truck was held at the Rowlett Community Centre for the first time ever on Saturday, May 23rd. An estimated 200 people were in attendance. Mayor Todd Gattel opened and closed the ceremony as well as read a letter from former president George W. Bush. Council Members, Rick Sheffield, Debby Bobbitt, Michael Gallops, and Tammy Dana-Bashian also participated with Lamar Evans serving as the keynote speaker.
 - d. Dallas Mavericks Basketball camp is taking place this week, June 8 – 12th from 9am – 4 pm. The Maverick camp will host about 60 kids this year and utilize both Gyms A and B as well as Room E.
 - e. A priority schedule of the bond projects is being devised and should be completed the following week.
 5. Hands and Heart Ministries – Bruce Hargrave
 - a. B. Hargrave introduced Leeann Rice, Founder, and Charlie Affleck, President, with Hands and Heart Ministries.
 - b. L. Rice presented a power point presentation on their mission, who they serve and the services they provide. She further explained how they can assist with Kids Kingdom rebuild week and a budget.
 - c. Questions were asked and answers provided.
 6. Update on Scenic Point Park



- a. J. Stevenson presented a power point presentation of the master plan for Scenic Point Park.
- b. Questions were asked and answers provided.

7. Kids Kingdom Discussion

a. General Information

- A1. W. Baxter explained that each sub-committee chair person needs to be kept informed of things related to their sub-committee. He continued in expressing thanks for all the work members are doing with this project.
- A2. Playground Committee meetings will continue to be held every Tuesday.
- A3. Build week is November 30th – December 6th, 2015.

b. Subcommittee reports.

A1. Volunteer Recruitment.

- aa. Zabrina Martinson discussed the volunteer rally being planned.
- bb. Keith Flournoy will set up Sign Up Genius to help track volunteer recruitment.
- cc. Z. Martinson is working on obtaining businesses for volunteer teams for build week.
- dd. Matt Grubisich is needing assistance for this sub-committee.
- ee. Home Depot has offered to provide Volunteer Captain positions.

A2. Fundraising.

- aa. Z. Martinson announced 22 pickets have been sold.
- bb. Linda Fugitt distributed flyers to the schools.
- cc. Being present at several events to bring awareness and recruit are being planned.
- dd. Lonnie Cornwell and Mike Lancaster are working on a Day Care Challenge.
- ee. W. Baxter is attending the Fire Fighter's Association meeting Saturday to receive a donation for Kids Kingdom and recruit volunteers.
- ff. Seeking different events to promote awareness, recruit volunteers and obtain donations.

A3. Public Relations

- aa. A FAQ document will be made.
- bb. There will be a business card promotion.
- cc. E.C. Umberger stated they are working on a story/script, a strategy for the release of information to bring the community together, and social media strategies.
- dd. K. Flournoy and Z. Martinson recorded a clip for Channel 16.
- ff. Working on an estimated cost for t-shirts for volunteers and a design and considering the idea of selling shirts too.

A4. Food Committee

- aa. A couple meetings were held with Hands and Hearts and will have them present to the board.
- bb. Lists of area businesses who could provide food service for breakfast and dinner will be made then work on confirmations. B. Hargrave is also working with a key representative of the area churches for pot luck food service and volunteers.
- cc. Water donations are being obtained.

A5. Tools/Materials

- aa. K. Flournoy and Z. Martinson will meet with Home Depot regarding donations.

8. Public announcements by members of the Board and/or staff.



J. Stevenson announced City of Rowlett Parks and Recreation was selected as a Playful City USA for the fifth year.

9. No member of the Board requested topics for future agenda meetings.

10. L. Cornwell motioned to adjourn at 8:30 p.m. Rhetta Bowers seconded the motion. The vote was unanimous to adjourn.



Wayne Baxter, Chairman



Jermel Stevenson, Parks and Recreation Director