

**City of Rowlett**  
**Economic Development Advisory Board**

Tuesday, November 17, 2015

6:15 P.M.

*Rowlett Municipal Building 4000 Main Street, Rowlett, Texas 75088*

**Meeting Minutes**

**1. CALL TO ORDER**

*Chairman Drew Howard called the Rowlett Economic Development Advisory Board meeting to order at 6:15 P.M. on November 17, 2015 in the Rowlett Municipal Building at 4000 Main Street, Rowlett, Texas. In attendance: Barry Young, Rick Sheffield, Diane Lemmons, Tammy Dana-Bashian, Jim Grabenhorst, and Nathan Weber.*

**2. Discuss role of Economic Development Advisory Board in a joint session with City Council**

*Mr. Grabenhorst reviewed the previous EDAB meetings and discussions held regarding the role of the EDAB, EDAB member involvement, comparison of membership of surrounding communities, EDAB activities, EDAB involvement in upcoming projects, and EDAB recommendations. Recommendations included:*

- Continue Strategic Partnership with Rowlett Chamber of Commerce*
- Standing Monthly Meetings*
- Extend an Invitation to Rockwall ISD as an Ex-Officio Member*
- Otherwise, Maintain Same Number of Members*
- Incentive Policy Review & Recommendation to City Council*
- Participation in Marketing Events*

*Discussion regarding upcoming roundtable events, Team Texas events, North Shore recruitment strategy and timing, hiring a broker versus a site selector, beginning of Bayside creating a buzz about Rowlett and will be able to follow that momentum, and review of available incentives.*

*EDAB members and Council commented on the progress that has been made and look forward to working together.*

**3. ADJOURNMENT:**

*The meeting was adjourned by Chairman Drew Howard at 6:55 P.M.*



Drew Howard, Chairman



Date Approved



Jim Grabenhorst, Assigned City Staff