

Additional Sponsorship Options

- Community Sponsor (\$250)
- Children's Activity Sponsor (\$150)
- Freedom Sponsor (Donation of your choice)
- Vendor Booth (\$50)

Event Photos



Event Attendance

Month	Event	Attendance
October	Diversity Day	250
November	Veteran's Day Ceremony	100
December	Main Street Fest & Holiday Parade	8,000
March	Easter Eggstravaganza	2,800
May	Memorial Day featuring Touch A Truck	2,500
July	Fireworks on Main	20,000
August	Summer Concert Series (4)	TBD *
September	Movies at Pecan Grove Park	750

* First time event of which four will occur throughout August

For more information, please contact

Robert Searle

Phone: 972-463-3946

Fax: 214-703-3920

E-mail: rsearle@rowlett.com



Sponsorship Guide 2015-2016



Each year the City of Rowlett Parks and Recreation Department provides the citizens of our fine community with numerous events that are largely made possible due to generous sponsorships.

It is our goal to continue to provide excellent events that our citizens deserve. In exchange for publicity for business the City of Rowlett Parks and Recreation Department uses all the donations to produce these excellent events for our community.

Sponsorship Levels

Elite Sponsorship \$10,000

- Name and large size logo listed on all event posters, advertising and event information.
- 10 x 20 booth space at all events.
- Business logo and name listed on social media outlets after each event and mentioned on RTN 16 and on-site recognition at all events.
- Name, logo and link to your business website listed on special events page of rowlett.com
- Banner displayed at all events
- Promote your business on stage during Fireworks on Main for one minute
- Naming rights to the Fireworks on Main

Executive Sponsorship \$5,000

- Name and large logo listed on all event posters, advertising and event information.
- Promote your business on stage during Fireworks on Main for 30 seconds
- 10 x 20 booth space at all events
- Business logo and name listed on social media outlets after each event and

- Name, logo and link to your business website listed on special event page of rowlett.com

Premier Sponsorship \$2,500

- Name and small logo listed as on event posters, advertising and event information.
- 10x10 booth space at all events
- Business logo and name listed on social media outlets after five events, mentioned on RTN 16
- Promote your business on stage during the Main Street Festival for one minute
- Name, logo and link to your business website listed on special event page of rowlett.com.
- Company supplied banner display at Fireworks on Main and two events of your choice

Platinum Sponsor \$1,000

- Name and small logo listed on Downtown Event Series posters, advertising and event information
- 10 x10 booth space at all events
- Business logo and name listed on social media outlets after each event three events
- Name, logo and link to your business website listed on special event page of rowlett.com

Associate Sponsor \$500

- Listed on event posters
- 10 x10 space at Fireworks on Main and two events of our choice
- Name your business on website listed on special event page of rowlett.com

